

# ABSTRACT OF THE DISCLOSURE

To place an order of image printing, a menu image is indicated in a display panel for inputting ordering information to specify the order placed for a printing  
5 service provided by an associate. The ordering information is determined in response to an input signal according to the menu image. The menu image includes three regions for setting plural items included in the ordering information. The three regions include a printing service selecting region  
10 for selecting one of plural printing services different from one another. A common item specifying region specifies an image that is common between the printing services. A conditioning item setting region sets a conditioning item settable according to the selected printing service.